



Oberoi International School  
Mumbai, India

# Bach Bros Studio

An innovative educational media company bridging academic research and the general public — through the power of child-led interviews.

[www.BachBrosStudio.com](http://www.BachBrosStudio.com)

# Three Critical Market Failures

Bach Bros Studio was founded to solve three problems that no one else is addressing simultaneously.

## Research Goes Unread

Researchers worldwide publish valuable work that struggles with near-zero public readership. The general public is unaware this knowledge even exists.

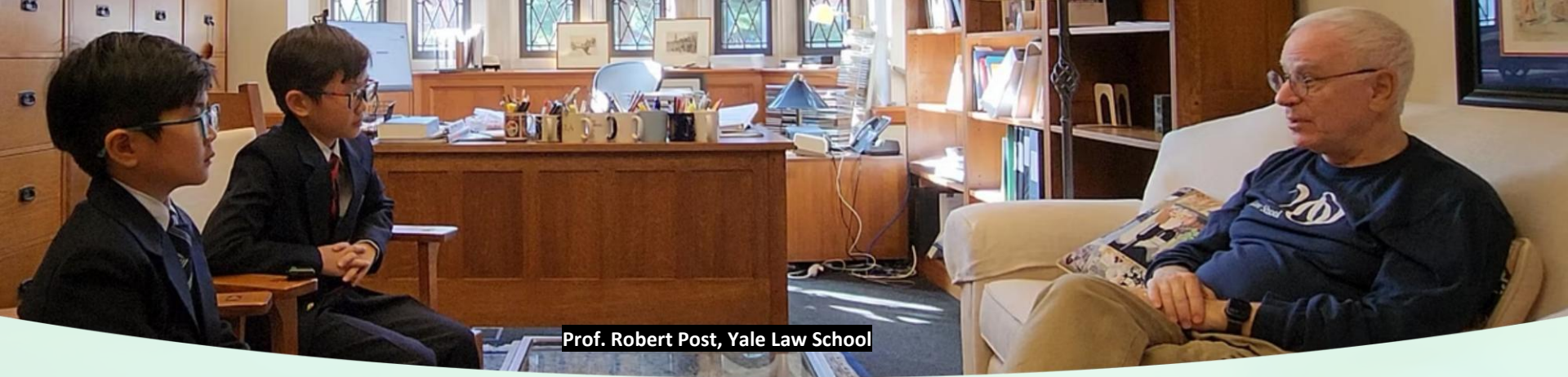
## Extracurricular Gap

Parents are desperate for unique, high-impact extracurriculars that help their children stand out in ultra-competitive college applications.

## Creators Priced Out

60% of Gen Z and Gen Alpha want to be content creators, yet they are priced out of professional studios and equipment in major markets.





Prof. Robert Post, Yale Law School

## Our Triple-Layered Solution

1

### Viral Research Exposure

We give researchers a powerful platform, transforming complex academic topics into accessible, engaging content for the general public.

2

### Student-to-Professor Matching

Kids pay to interview world-renowned experts, building standout portfolios for college applications and beyond.

3

### NYC Recording Studio

A professional studio in NYC serves as the heart of production — and a high-margin rental business when not in use.

# The Financial Foundation

## Studio Rental Model

When not used for our own production, the studio immediately becomes a high-margin rental business — making our model both aggressive and sustainable.

# \$100K+

### Monthly Net Profit

At 50% occupancy

## Conservative Projections

At just **50% occupancy**, we project:

- **\$100,000+** in monthly net profit
- **76% profit margin**
- Rapid ROI within months of studio acquisition

# 76%

### Profit Margin

High-margin studio model

# 30+

### Interviews Completed

With leading university professors  
and 50+ more on the waitlist



Podcast Interviews  
ASU+GSV Conference



Bach Bros Studio

# Market Validation

The market has already approved our work. These are high-barrier-to-entry partnerships that prove our credibility at the highest institutional levels.

## UNICEF Official Ambassadors

Recognized as official ambassadors to UNICEF, validating our mission and global reach at the highest international level.

## NYC Department of Education

Successfully became an official vendor of the New York City Department of Education — one of the largest school systems in the world.

## 30+ Professors & Growing

Over 30 interviews completed with professors from the world's leading universities, with many more on the waitlist.



UNICEF Fundraising Gala



# Our Unfair Advantage

"What stops other media companies from copying you?"

The answer is simple: **WE ARE KIDS!** A team of adults can copy this model, but they can never become kids again. They cannot replicate the "**kids talking to kids**" magic that creates an immediate bond with our audience.

We are youth creators with authentic resonance. We are the faces of the brand, and that authenticity is our most irreplaceable asset — a true moat that no competitor can cross.

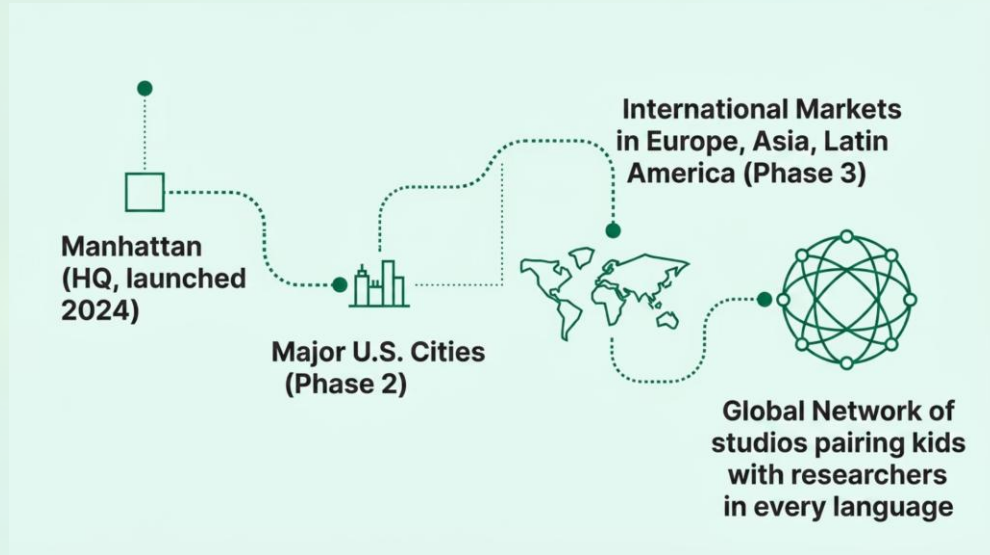


Newton's Apple Tree  
Cambridge University



# Built for Global Replication

This business is designed for rapid international scale. Our standardized studio model can be duplicated in any major city worldwide, pairing kids with researchers in any language, anywhere.



Lome Government School  
Republic of Togo, West Africa



# Join Us: \$750,000 Investment Opportunity

## Use of Funds

- Studio acquisition in NYC
- Professional set design+build
- Scaling operations and content reach

## Why Now

With the studio anchor delivering rapid ROI in just months, this is a rare opportunity to invest in a business with **low-risk stability and high-upside impact**.

## Our Vision

We are not just building a media company — we are **revolutionizing how the world's most important ideas reach the next generation.**

- Ariel & Ellis Bach

✔ We look forward to having you join us on this journey.

Contact: [BachBrosStudio@gmail.com](mailto:BachBrosStudio@gmail.com)



Ariel & Ellis Bach  
Co-Founders, Bach Bros Studio

